

PRODUCT NOTE

TATA SIERRA LEGEND SERIES

LUXURY, FROM THE BASE



SMART+ L | PURE L | PURE L(O) | PURE+ L | ADVENTURE+ L



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SIERRA CREATED THE PREMIUM MID SUV SEGMENT

From the outset, Sierra expanded what customers could expect from a Mid-SUV by combining an iconic design and authentic SUV stance with segment-above space, comfort and technology.

Sierra created the Premium Mid-SUV sub-category by introducing attributes associated with larger and more premium vehicles into the mid-SUV footprint. Its long wheelbase, command seating position, expansive second-row room and generous storage establish the physical experience, while technologies such as the Horizon View triple-screen experience, HypAR Head-Up Display and 5G connectivity demonstrate the same segment-above approach in the digital experience.

THE SIERRA PRINCIPLE

Premium in Sierra is not defined by one feature or one top grade. It is expressed through space, design, technology, comfort and authentic SUV attributes across the range.

Sierra and Sierra Legend Series

SERIES	GRADE PROGRESSION	CUSTOMER PROPOSITION
Sierra	Smart+ → Pure → Adventure+ → Accomplished → Accomplished+	The complete Sierra experience, progressing through technology, capability and the most advanced premium features.
Sierra Legend Series	Smart+ L → Pure L → Pure L(O) → Pure+ L → Adventure+ L	A transformed premium cabin experience from the first Legend grade, with progressively enhanced comfort and technology.

Introducing the Sierra Legend Series

The Legend Series extends Sierra’s premium philosophy by transforming the cabin experience from Smart+ L itself. Every higher grade retains the equipment of the preceding grade and adds a clear new layer of comfort, convenience or capability.

SMART+ L	PURE L	PURE L (O)	PURE+ L	ADVENTURE+ L
Feature packed premium cabin	Digital convenience	Open-air luxury	Indulgent comfort	Capable luxury

PREMIUM FROM THE FIRST GRADE

Smart+ L combines a feature-packed foundation with leatherette seats and coordinated premium cabin surfaces.

PROGRESSIVE CUSTOMER CHOICE

Customers can add infotainment and convenience, panoramic openness, seating indulgence or advanced SUV capability as they move up the series.



ROOMINESS STORAGE AND SUV GEOMETRY REMAIN CORE SIERRA ATTRIBUTES

Sierra uses its space-efficient architecture to deliver the cabin experience of a larger vehicle while retaining a city-friendly mid-SUV footprint.

ATTRIBUTE	SIERRA PROOF	SEGMENT-ABOVE SIGNIFICANCE
Space-efficient architecture	4,340 mm overall length and 2,730 mm wheelbase	The wheelbase longer than key mid-SUV benchmarks and nearly equal to a much larger segment-above SUV.
Rear-seat room	900 mm couple distance and 973 mm second-row legroom	More couple distance and more second-row legroom than key mid-SUV benchmarks. Legroom is greater than a segment-above SUV benchmark.
Cabin openness	316 mm second-row gangway	Around 46% more gangway space than key mid-SUV benchmarks, creating easier movement and a less confined rear-seat experience.
Head and shoulder room	1,042/1,005 mm headroom and 1,451/1,415 mm shoulder room	Better headroom, grater front shoulder room and rear shoulder room than key mid-SUV benchmarks.
Practical storage	622-litre boot and 39 storage spaces	A large luggage area supported by up to 50% more storage locations than key segment benchmarks.
Commanding SUV geometry	210 mm ground clearance; 21.8° approach; 30.6° departure	Strong clearance and short overhangs support confident progress over rough roads, ramps and steep entries.
City agility	10.34 m turning diameter and 1,344 mm driver eye point	A tighter turning circle than key segment benchmarks, combined with a command seating position close to a segment-above SUV.

THE SIERRA PACKAGING ADVANTAGE

A mid-SUV footprint on the outside, segment-above roominess and storage on the inside, and geometry that reinforces the confidence of a true SUV.

Feature Packed from the Base

SMART+ L | A TRANSFORMED PREMIUM CABIN

Smart+ L establishes the core promise of the Legend Series by combining Sierra’s feature-rich foundation with a deliberately premium cabin treatment.

Strong Sierra foundation

- Six airbags, Electronic Stability Program with 20 safety and stability functions, all-wheel disc brakes and Electronic Parking Brake with Auto Hold.
- Bi-LED projector headlamps, Light Saber LED DRLs and tail lamps, flush door handles with welcome lights and dual-tone roof.
- 10.16 cm digital cockpit and electrically adjustable ORVMs.
- Electronic temperature control, rear AC vents and tilt and telescopic steering.
- 100% flat-folding rear seats, rear parking sensors and ISOFIX child-seat anchors.

Legend Series additions

- Leatherette seats.
- Leatherette door trims and armrests.
- Steering-mounted controls and auto-fold ORVMs.
- 17-inch steel wheels with full wheel covers and roof rails.

SAFETY Six airbags, ESP, all-wheel disc brakes and EPB with Auto Hold form the standard safety core.	PREMIUM CABIN Leatherette seating and coordinated leatherette touchpoints elevate the cabin from the first Legend grade.
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PRODUCT SIGNIFICANCE Smart+ L transforms the base cabin experience through premium materials and thoughtful convenience while retaining Sierra’s strong safety, design and everyday usability.
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PURE L AND PURE L(O)

Pure L adds infotainment, smartphone integration and everyday driving convenience to the premium foundation of Smart+ L. Pure L(O) further adds the Panoramax experience.



Representative Legend Series cabin



Premium upholstery and Panoramax experience

Pure L | Digital convenience

- 26.03 cm touchscreen infotainment and eight-speaker audio system.
- Wireless Android Auto and Apple CarPlay, with 250+ native voice commands in six languages.
- Rear camera with parking guidelines, cruise control, City and Sport drive modes and Hill Descent Control.
- Tyre Pressure Monitoring System and height-adjustable driver seat.
- 17-inch alloy wheels, rear wiper with washer and spare wheel.

Pure L(O) | Open-air luxury

- Voice-assisted Panoramax panoramic sunroof.
- Automatic headlamps.
- Rain-sensing wipers.

PRODUCT PROGRESSION

Pure L combines the premium cabin with infotainment, smartphone integration and driving convenience; Pure L(O) adds an expansive open-air experience and automated convenience.

Premium Comfort Brought Forward

PURE+ L | INDULGENT COMFORT

Pure+ L retains the complete Pure L(O) package and introduces a more indulgent front- and rear-seat experience earlier in the Sierra grade walk.



Representative Legend Series seating and panoramic-roof environment. Equipment varies by grade.

Key additions over Pure L(O)

- Full leatherette interior treatment.
- Ventilated front seats and six-way powered driver seat.
- Thigh-support extender and Boss Mode.
- Dual-zone fully automatic climate control.
- Driver one-touch anti-pinch window.
- Two rear 65W USB-C chargers, boot lamp and rear defogger.

PRODUCT SIGNIFICANCE

Pure+ L brings together panoramic openness, premium leatherette interiors, ventilated seating, powered driver-seat adjustment and dual-zone climate control in one comfort-led grade.

Top of the Legend Series

ADVENTURE+ L | THE COMPLETE CAPABLE-LUXURY EXPRESSION

Adventure+ L retains the comfort package of Pure+ L and adds Sierra's advanced visibility, display, ride and SUV capability technologies.

VISIBILITY AND ASSISTANCE

360° HD Surround View System with 4Sight Blind Spot View, front parking sensors and LED fog lamps with cornering function.

RIDE AND CAPABILITY

Superglide Suspension with Frequency Dependent Damping and Normal, Wet and Rough terrain modes.

DISPLAY AND CABIN TECHNOLOGY

31.24 cm infotainment touchscreen, 26.03 cm digital cockpit with navigation, mood lighting and wireless charging.

FAMILY COMFORT

Two-stage reclining 60:40 rear seat, rear armrest, adjustable rear headrests, rear occupant sensor and cooled glovebox.

Key product attributes

- Combines the premium seating and climate package developed through the Legend Series with the advanced technology associated with Adventure+.
- Adds greater situational awareness through the 360° camera and 4Sight Blind Spot View.
- Adds a more sophisticated ride experience through Superglide Suspension with FDD.
- Supports varied driving conditions through Normal, Wet and Rough terrain modes.
- Introduces the largest displays offered within the Legend Series.

COMPLETE LEGEND SERIES EXPERIENCE

Adventure+ L brings together premium comfort, advanced visibility, larger digital displays and authentic SUV ride and terrain capability.

WHAT EACH LEGEND SERIES GRADE ADDS

The Legend Series follows a cumulative grade walk: every higher grade retains the equipment of the grade before it.

GRADE	KEY ADDITIONS OVER THE PRECEDING LEGEND GRADE
Smart+ L	Sierra safety and essentials, plus leatherette seats, leatherette trims, steering controls, auto-fold ORVMs, full wheel covers and roof rails.
Pure L	Touchscreen infotainment, eight speakers, wireless smartphone connectivity, voice commands, rear camera, cruise control, drive modes, HDC, TPMS, alloys and rear wash-wipe.
Pure L(0)	Voice-assisted Panoramax panoramic sunroof, automatic headlamps and rain-sensing wipers.
Pure+ L	Full leatherette interiors, ventilated front seats, powered driver seat, thigh-support extender, Boss Mode, dual-zone climate and added charging/convenience.
Adventure+ L	360°/4Sight visibility, Superglide Suspension with FDD, terrain modes, larger screens, front parking sensors, reclining rear seat, mood lighting, cooled glovebox and wireless charging.

Legend Series powertrain availability

VARIANT	PETROL 6MT	DIESEL 6MT	PETROL 7DCA	DIESEL 6AT	TGDI 6AT
Smart+ L	Y	Y	–	–	–
Pure L	Y	Y	Y	–	–
Pure L(0)	Y	Y	Y	Y	–
Pure+ L	Y	Y	Y	Y	–
Adventure+ L	Y	Y	Y	Y	Y

Engine families: Revotron 1.5L Petrol | Kryojet 1.5L Diesel | Hyperion 1.5L TGDI.

LEGEND SERIES COLOUR AVAILABILITY

The colour range expands progressively across the Legend Series.

EXTERIOR COLOUR	SMART+ L	PURE L	PURE L(O)	PURE+ L	ADVENTURE+ L
Pristine White	Y	Y	Y	Y	Y
Pure Grey	Y	Y	Y	Y	Y
Coorg Clouds	Y	Y	Y	Y	Y
Munnar Myst	–	Y	Y	Y	Y
Bengal Rouge	–	–	–	Y	Y
Andaman Adventure	–	–	–	–	Y

CORE COLOURS

Pristine White, Pure Grey and Coorg Clouds are available across the complete Legend Series.

EXPANDED PALETTE

Munnar Myst begins from Pure L, while Bengal Rouge is offered on Pure+ L and Andaman Adventure is offered from Adventure+ L.

Additional portfolio update

Alongside the introduction of the Legend Series, Adventure+ in the existing Sierra range gains the Revotron 1.5L Petrol 7DCA powertrain. This broadens automatic choice for customers seeking Adventure+ technology and capability.

THE LEGEND SERIES IN ONE STATEMENT

Feature packed and premium from Smart+ L, digitally equipped at Pure L, open-air at Pure L(O), indulgent at Pure+ L and complete at Adventure+ L.