

TATA.CARS LAUNCHES AERIS

GIVING INDIA A NEW REASON TO CHOOSE A COMPACT SEDAN

- **Purpose-built exclusively for personal buyer:** Aeris has been designed specifically for private customers, with a greater emphasis on design, comfort, technology, features and personal expression complementing daily use and long-distance driving practicality.
- **Petrol and iCNG powertrain choices:** Extends customer choice while bringing a more complete and aspirational experience with AMT option.
- **Available at all TATA.CARS dealerships across India:** Introductory starting price of ₹ 5.29 lakh for petrol and ₹6.29 lakh for iCNG. Bookings open now with Deliveries beginning from 11th October.

New Delhi, September 25, 2026: TATA.CARS today announced the launch of the all-new **Tata Aeris**, a compact sedan designed exclusively for the personal car buyer. With a distinctive new identity and a clear focus on individual aspirations, Aeris reimagines the compact sedan by combining the sedan's inherent strengths of comfort, stability, space, efficiency and elegance with the modern design, technology, safety and ownership experience expected by today's car buyer. Offered in Petrol and CNG powertrains the introductory price for the all new Aeris starts from ₹5.29 lakh for Petrol and ₹6.29 lakh for iCNG.

With Aeris, TATA.CARS is bringing a fresh perspective to a category traditionally anchored in practicality, efficiency and value, elevating these strengths with greater innovation, individuality and a more contemporary experience. In doing so, Aeris breaks from the industry convention of one product serving both fleet and personal use customers, creating a proposition designed exclusively around the needs and aspirations of the individual buyer.

The All New Aeris - Introductory prices* (Ex showroom Delhi - in ₹ lakh)

Transmission	Smart	Pure	Pure +	Creative	Accomplished
Petrol MT	5.29	6.14	6.74	7.49	8.19
Petrol AMT	-	6.69	7.29	8.04	8.74
CNG MT	6.29	7.14	7.74	8.49	9.19
CNG AMT	-	7.69	8.29	9.04	9.74



Launching the Aeris, **Mr. Shailesh Chandra, Managing Director & CEO, Tata Motors Passenger Vehicles Ltd.**, said:

"The sedan remains one of the most timeless expressions of the car, with a loyal set of customers who value its distinctive combination of comfort, space, driving dynamics and practicality. With Aeris, we are bringing to life the TATA.CARS philosophy of providing meaningful choice across body styles and powertrains, with a stylish new sedan for customers who see their car as an expression of their progress, achievements and personality. With the customer at the centre of every decision, from design and engineering to technology, safety and the overall driving experience, Aeris has been conceived exclusively for individual ownership. This singular focus gives it a distinct purpose and identity, and customers every reason to desire Aeris."

One Segment. Two distinctly different customers

For too long, the personal compact-sedan customer has been underserved. Despite accounting for nearly 65% of the segment, buyers have largely had to choose from products designed largely for the very different requirements of fleet use. While fleet operators prioritise operating economics, durability and uptime, personal use customers additionally seek a design and feature rich car that reflects their success and aspirations.

With Aeris, TATA.CARS is breaking that convention, bringing much-needed fresh thinking to the category with a simple conviction: distinct customers deserve distinct propositions. Aeris has been designed and engineered solely for customers who prefer a compact sedan for personal and family use.

Aeris will never enter the fleet segment, creating a clear separation between the two propositions and giving Aeris an identity unmistakably its own. TATA.CARS will continue to address fleet requirements through the dedicated Xpres-T brand, with vehicles sporting a different design and product identity.

ALL YOU NEED TO KNOW ABOUT THE TATA AERIS

Aeris is designed to **DEFEAT BORING** by bringing together **DEFEAT ORDINARY, DEFEAT FUNCTIONAL, DEFEAT STRESS and DEFEAT COMPROMISE** — combining expressive design, premium experiences, intelligent technology, comprehensive safety and versatile powertrain choices to bring personality back to practicality.

DEFEAT ORDINARY – Bold design with modern expression

Aeris brings a bold sense of sophistication to the sedan, combining elegant proportions with contemporary details. Its wide, planted stance is complemented by signature LED headlamps, DRLs, a wide lower grille and diamond-cut aero alloy wheels.

A prominent deck lid accentuates the sedan silhouette, while Infinity Connected LED Tail Lamps create a striking rear signature. A dual-tone black roof, Cosmo Grain textured wheel-arch cladding and chrome-line door handles add further character.

DEFEAT FUNCTIONAL – Premium comfort with intelligent tech

Aeris elevates everyday journeys with a premium, technology-rich cabin featuring AeroLux ventilated leatherette seats, an OpenView dashboard, seamless dual screens, a 26.03cm HD touchscreen infotainment system and 12.7cm Digital Island Cluster.

A first-in-segment Dual Smartphone Deck with wireless charging, wireless Apple CarPlay® & Android Auto®, iRA with 35+ connected features, automatic climate control, rear AC vents, 65W Type-C fast chargers and a 419L boot deliver comfort, connectivity and everyday convenience.

DEFEAT STRESS – Confidence in everyday driving

Built around the Tata Motors Passenger Vehicles Safety Dome, Aeris uses Ultra High Strength Steel and is engineered for 360° impact protection. Six airbags are standard, complemented by Electronic Stability Program, ABS with EBD & CSC, Hill Hold Control and ISOFIX anchors.

Driver awareness is enhanced by a first-in-segment Blind View Monitor and MultiView Digital Video Recorder, a 360° SVS HD camera with multiple 2D and 3D views, auto headlamps, rain-sensing wipers, rear defogger and enhanced rear impact protection.

iCNG variants add dedicated safeguards including leak detection, advanced leak-proof materials, thermal incident protection and rear crash protection.

DEFEAT COMPROMISE – Powertrain choice for every drive

Aeris offers customers the freedom to choose between Petrol and CNG powertrains, with Manual and AMT options designed around different driving preferences and everyday needs. The 1.2-litre Revotron Petrol engine is available with both 5-speed Manual and AMT transmissions, offering a balance of performance, efficiency and driving convenience.

For those preferring CNG, Aeris brings the efficiency of iCNG technology together with the convenience of an automatic transmission. The iCNG AMT combines the benefits of CNG with effortless automatic driving, while twin-cylinder iCNG technology enables efficient packaging and retains the practical advantages of a sedan. Together, the powertrain line-up gives customers greater choice without asking them to compromise on everyday usability.

More than just a new name, Aeris represents a renewed interpretation of the modern sedan, one that blends everyday usability with greater design appeal, advanced technology, enhanced safety and wider powertrain choice. With Aeris, Tata.Cars is bringing personality back to practicality and offering customers a sedan designed to defeat boring, every day.

For more details on the product, please refer to the accompanying product note and ready reckoner.

— Ends —

About Tata Motors Passenger Vehicles Ltd. (Formerly Tata Motors Ltd):

Part of the USD 180 billion Tata Group, Tata Motors Passenger Vehicles Ltd. (the Company*, BSE: Scrip code 500570; NSE: Scrip code TMPV) is one of India's leading automobile manufacturers, offering a diverse portfolio of cars and SUVs renowned for their design, safety, and performance. The Company delivers multi-powertrain options, advanced connected technologies, and intelligent personal mobility solutions. Known for its innovation, reliability, and Engineering prowess, the Company is at the forefront of India's electric vehicle revolution, accelerating the nation's shift toward sustainable mobility. It continues to drive progress across zero emission, connected, and future ready mobility solutions, supported by robust design and R&D capabilities.

*In terms of a Composite Scheme of Arrangement sanctioned by the Hon'ble National Company Law Tribunal, Mumbai Bench, the name of the Company was changed from Tata Motors Limited to Tata Motors Passenger Vehicles Limited w.e.f. October 13, 2025.

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